



رؤية
VISION 2030
المملكة العربية السعودية
KINGDOM OF SAUDI ARABIA

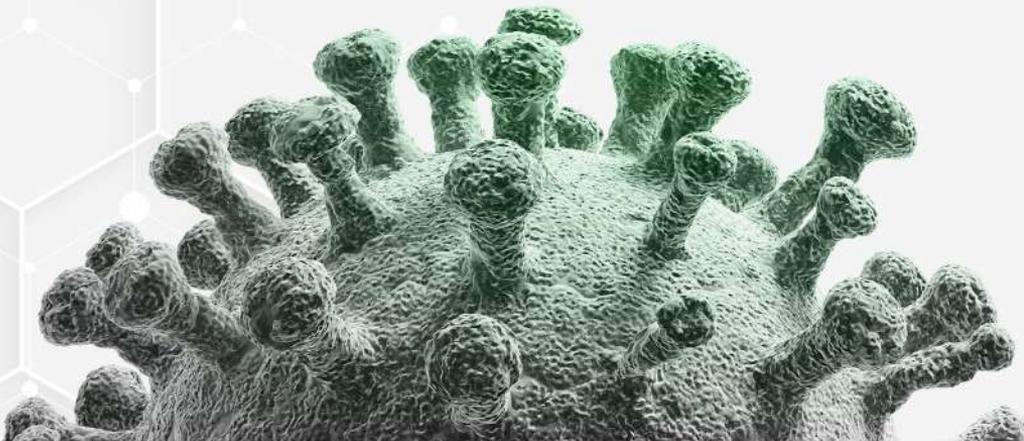
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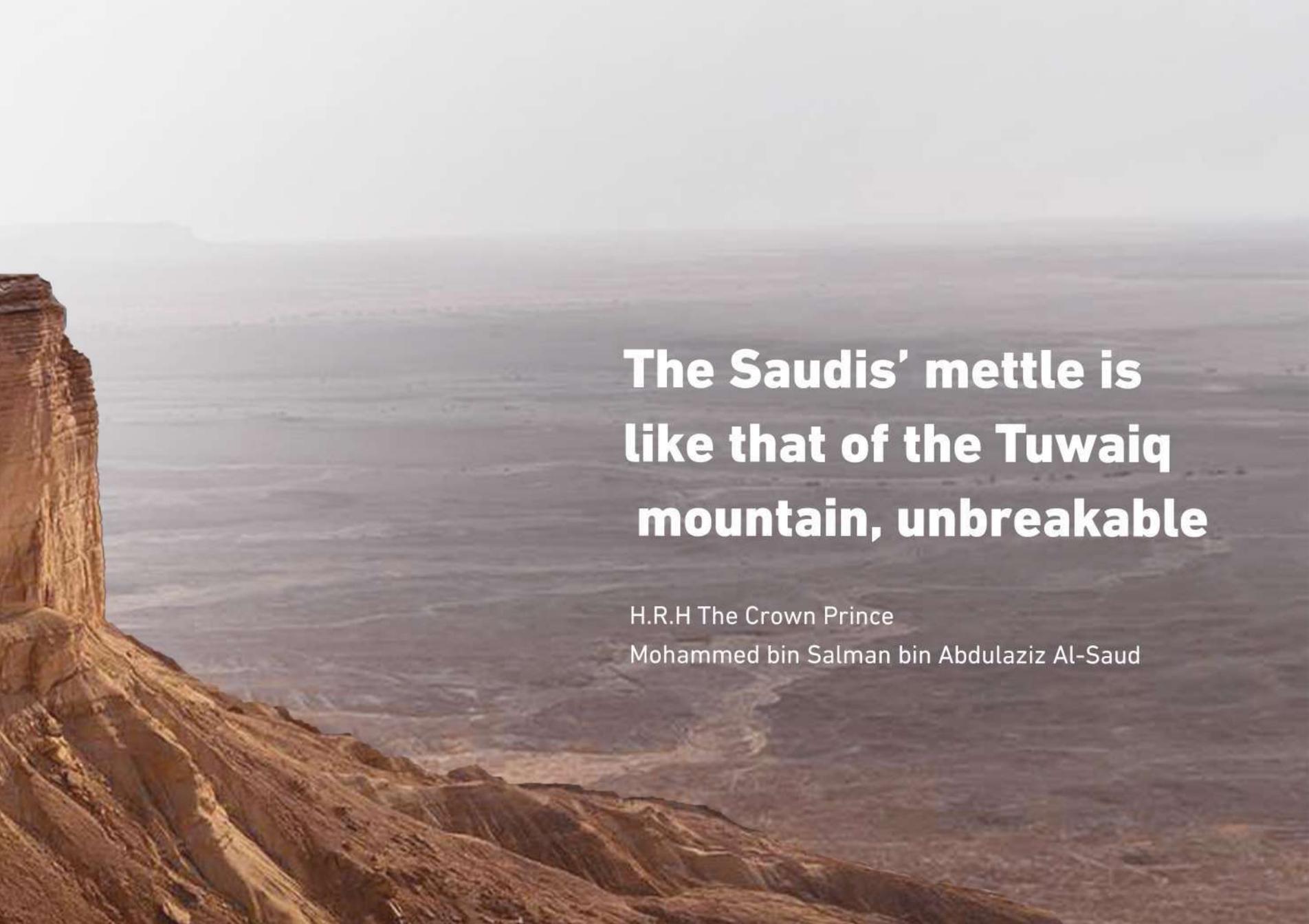
2020

The Annual Report

The Annual Report of Enayah Charitable Health Society in the Kingdom of Saudi Arabia for the Year of 2020







**The Saudis' mettle is
like that of the Tuwaiq
mountain, unbreakable**

H.R.H The Crown Prince

Mohammed bin Salman bin Abdulaziz Al-Saud

In the name of Allah, the Most
Gracious, the Most Merciful

**The Annual Report
of Enayah Society
2020**



The Kingdom of Saudi Arabia is determined to achieve everything that enhances the citizen's welfare and the nation's prosperity, progress, security and stability, and everything that makes it easier for the citizen to achieve his requirements to have a decent life.

The Custodian of the Two Holy Mosques

King Salman bin Abdulaziz Al-Saud

The Kingdom's future is auspicious and promising. Our dear country deserves more than what was achieved. We have capabilities which we will double their role and increase their contributions in making this future.

H.R.H

Mohammed bin Salman bin Abdulaziz Al-Saud

Crown Prince, Deputy Prime Minister, and
Minister of Defense





We live in a nation characterized by the social solidarity in all fields. The Custodian of the Two Holy Mosques is considered the social man in all activities that serve community in all fields, and he is supported by H.R.H the Crown Prince. I really appreciate the great role of Enayah Society in the field of the charitable health work, and thank everyone supports the Society.

H.R.H Prince

Faisal bin Bandar bin Abdulaziz Al-Saud

Governor of Riyadh Principality, the
Honorary President of Enayah Society

The Chairman of the Board of Directors' Speech

My colleagues the board of directors' members and the work team, and I are pleased to present the annual report which displays the Society journey during the year of 2020, and the most important achievements.

Those achievements and figures in your hands were achieved under a very complicated circumstances occurred as a result of the economic crisis which pervaded the world due to the Corona pandemic. This crisis had an impact on the people life not only at the level of the Kingdom, but also at the world level.

The strict precautions and preventive procedures, with the success granted by Allah, have contributed to reduce the spread of the pandemic. However, the institutions and companies were forced to work remotely. In order to overcome the crisis effects, the Society has developed a risk plan to make a balance between the pandemic shock and the ways to overcome that pandemic on one hand, and implementing the approved operational plan on the other hand, in a way that helps achieving the Society's goals and mission. Indeed, the cadres of this stage have been prepared. By the grace of Allah then the determination of the team, the Society has overcome the crisis through implementing qualitative initiatives and programs which were well-received by the World Health Organization. The Society would take this opportunity to present to you the achievements of 2020 and express its thank and appreciation to all its employees and partners; the Ministry of Human Resources and Social Development, the Ministry of Health and the donor institutions and companies, that had a clear role in those achievements. We hope to continue in this cooperation in a way that achieves the sustainable development in our dear country.

Dr. Abdulrahman bin Abdulaziz Al Swailim





The General Secretary's Speech

We are pleased to present to you the report of Enayah Society works in the year of 2020 which coincided with the Corona pandemic. The Society managed, by the grace of Allah, to implement many initiatives and programs according to a risk plan set by the Society. Its activities have not stopped, but continued as planned. The achievements in your hand are considered a result of those efforts. Such achievements would not have been achieved without the grace of Allah and then the efforts of the employees who worked continuously. Those employees managed to overcome all difficulties and accomplish those achievements. Thanks to all our benefactors and health service providers partners, where the Society was able to implement the programs, initiatives and the operational plan of 2020 through the challenge spirit and responsibility sense.

In this report arising from the strategic plan, we will display the most prominent achievements and works implemented in 2020 according to the principles of governance, transparency and delivering the facts to the beneficiaries and the Society's partners. Those partners are the benefactors and donor companies and institutions that supported the Society's activities and programs.

We hope that you will read the report with the intention of improvement and development. We are pleased to hear from you any comment or suggestion.

Dr. Salman bin Abdullah Al Mutairi

The Honorary President

H.R.H Prince Faisal bin Bandar bin Abdulaziz Al-Saud
Governor of Riyadh Principality

Board of Directors Members

H.E. Dr. Abdulrahman bin Abdulaziz Al-Swailim (chairman)

H.E. Dr. Mohammed bin Rashid bin Mohammed Al-Faqih (Vice Chairman)

H.E. Sheikh Dr. Abdullah bin Mohammed bin Abdulrahman Al-Motlaq

H.E. Dr. Hassan bin Saad bin Aydh Al-Qahtani

H.E. Dr. Tal'at bin Hamzah bin Abdulqader Al-Waznah

H.E. Dr. Riyadh bin Mahdi bin Ahmed Abu Sulaiman

H.E. Prof. Khalid bin Abdulgaffar bin Abdullah Al- Abdulrahman

H.E. Prof. Abdullah bin Salem bin Abdullah Al- Jarrallah

H.E. Dr. Ibrahim bin Ali bin Ibrahim Al-Oraini

H.E. Dr. Abdullah bin Mohammed bin Hathlool Al-Hathlool

H.E. Mr. Fahad bin Ahmed bin Saleh Al-Saleh

H.E. Dr. Fatimah Yousef Hamad Aljawaan

H.E. Dr. Amani Jamil Sulaiman Almualllem.



Executive Management



Dr. Sulaiman bin Abdullah Al-Mutairi
General Secretary



Mr. Mushari bin Mohammed Bin Dalilah
Vice Secretary-General





Brief of the Society

The Charitable Health Society for Patients Care (Enayah) is located in Riyadh City. It is one of the charity pillars in the Kingdom of Saudi Arabia. It is registered in the Ministry of Human Resources and Social Development, under the registration no. (364) dated on 3/1/1428H. It aims to provide the health services for the needy patients and enable the volunteering and health awareness for community.



Vision

The pioneer model in the Kingdom in providing the non-profit health services.



Mission

Providing the non-profit treatment services according to the need priority, and providing community awareness and preventive programs in a professional way and a complete privacy.



Values

Methodology

Quality

Competition

Competence

Privacy



Goals

- Achieving and developing the quality in the health services.
- Promoting the volunteering work and its sustainability.
- Developing the relations and partnerships with the supporters and others, and achieving their sustainability effectively.
- Raising the professionalism of the workers and targeting the job major.
- Achieving the financial competence and targeting the sustainability.
- Internal organizational development and achieving the domestic and regional excellence and competition.
- Achieving the competence and efficiency in the public relations and media.

Enayah Health Society Contribution in Achieving the Strategic Goals of the Ministry of Health and WHO

Strategic Goals of the Ministry of Health regarding the Health Transformation (2030 Vision)	Goals of the World Health Organization	Strategic Goals of the Society	Enayah Health Society Contribution in Achieving the Goals of the Organization and the Ministry in 2020
Facilitating the access to the health care services for the citizens and residents in Saudi Arabia.	Equality in granting the health care for all.	Achieving and developing the quality in the health services.	<ul style="list-style-type: none"> Treating 37.000 citizen and resident beneficiaries. The growth rate of treatment beneficiaries has reached more than 17%. The economic cost of providing the treatment services is estimated at more than 25.000.000 Riyals.
the quality of the provided health services.		Developing and sustaining the relations and partnerships with supporters and others efficiently and effectively.	<ul style="list-style-type: none"> Applying the approved methodology of partnerships, under which Enayah has received the European Excellence Award. The Society's partnerships reached 106 health, social and cooperative partners. The rate of beneficiaries satisfaction towards the service provided by the health service providers has reached (90%) The rate of Enayah Society evaluation level for the health service providers (93%) The rate of the service providers satisfaction level towards Enayah (92%)
Public Preventive Health (such as awareness and vaccination).	Disease Prevention.	Achieving and developing the quality in the health services Sending medical teams and campaigns.	<ul style="list-style-type: none"> Beneficiaries of the early detection of chronic diseases, home health care, diabetic retinopathy, virtual consulting clinics and flu vaccination programs have reached more than 2.283 beneficiaries. Organizing 49 awareness events. Beneficiaries of the awareness and preventive programs are more than 39.000 beneficiaries.



Governance

The Society has accomplished a great success in achieving the governance standards. As a result, it has received two letters of thanks and appreciation from the Ministry of Human Resources and Social Development represented in the Social Development Center in Diriyah for applying the global quality standards, the governance and transparency standards for the charitable organizations, and for the Society's efforts and qualitative programs.



Manpower

In this regard, the Society has worked on recruiting and increasing the Saudi volunteer doctors in the field preventive campaigns, and utilizing the volunteers in the various programs. They have reached more than 115 volunteer consultants, and more than 1400 health practitioners and administrators.



Electronic Health

To contribute in this aspect, the Society has invested in the digital awareness via its electronic platforms, Enayah platform, Twitter, YouTube and Snapchat. The views have reached more than 1.500.000 views in 2020. The views of the preventive and awareness programs during Corona pandemic have reached 1.016.568 views.



Electronic Awareness

1,548,913 views

Executive Summary

For Enayah Paths (Treatment- Awareness- Prevention)

This executive summary includes the most prominent achievements of Enayah in figures, for the purpose of transparency and governance.



Health Services

Beneficiaries of the Treatment Programs	37,286
Beneficiaries of the Preventive Programs	41,290
Actual Financial Value	18,987,126
Economic Financial Value	25,691,998



Volunteering

Volunteers	1,568
Volunteer Hours	19,128
Economic Financial Value of Volunteer	1,552,198
Volunteering Events, Courses and Workshops	48



Public Relations and Media

Media Coverages	256
News	48
TV and Radio Interviews	12
Beneficiaries of the Electronic Awareness	532.345



Corona Pandemic

Initiatives	20
Beneficiaries of the Treatment Programs	6,496
Beneficiaries of the Preventive and Field Programs	343,410
Beneficiaries of the Electronic Awareness	1,016,568
Actual Financial Value	6,089,313
Economic Financial Value	8,948,307



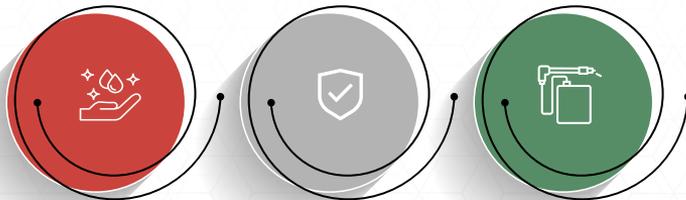
Enayah and Corona Crisis

A strain of Covid-19 (known as Corona) was discovered in Wuhan, China, in December 2019, then spread over the world quickly to become a world pandemic in January 2020. Enayah reacted with the event and developed 70% of the risk plan in February, then at the beginning of March 2020 it reassessed the risks, and took the necessary procedures to continue the work remotely if the pandemic gets worse. Once the Kingdom announced the complete closure to confront the pandemic in the 17th of March, Enayah was ready to the complete remote work.

Corona Crisis Statistics

Based on the precautions taken by the government and due to the social responsibility, Enayah Health Society has taken a number of procedures to contribute in confronting this pandemic including internal procedures related to the work and its management under this crisis, and external procedures related to the necessity of participation in enhancing the government's efforts to limit the spread of this pandemic.

Internal Procedures



Daily
Sterilization
Procedures for
the Building and
Facilities.

Providing the
Prevention
Tools.

Sterilizing the
Buildings by
a Specialized
Company.

Legalization of the Organizational procedures

Providing
the Services
through Enayah
Portal.

Issuing the
necessary Permits
for the Field Work.

Changing the
Means of the
Work Proof.

Keeping the
Social Distancing.

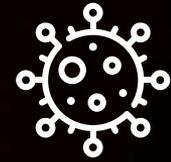
Increasing the
Remote Work
Hours to Manage
the Crisis.

1.4 Million Beneficiaries

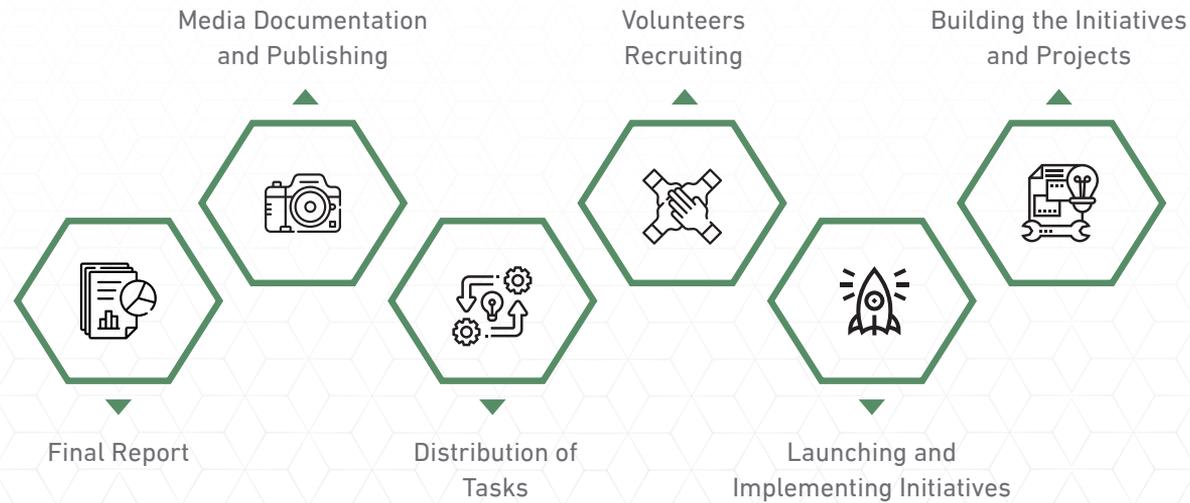
Treatment

Awareness

Prevention



The Work Steps During Corona Pandemic



The Outcomes of Enayah in Combating Corona

20
Initiatives



Number of
Volunteers

478 Volunteers

Number of Hours

8,884 Hours

Economic Value

397,863 S.R



Beneficiaries of
the Treatment and
Prevention

349,906 Beneficiaries

Actual Value

6,089,313 S.R

Economic Value

8,948,307 S.R



Awareness Messages via WhatsApp

14,950 Beneficiaries



Views of the Electronic Awareness

1,001,618 Beneficiaries

Corona Initiatives

Don't Worry.. Enayah is taking care of you

We are with you

Home Dialysis

Gifting Endowment Units

Aware Community

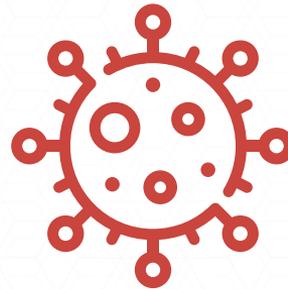
Help them to Breathe

They see

Our Neighborhood is Healthy

Let's Cross Peacefully

Virtual Consulting Clinics



Surgeries (Tarahom)

Enayah Chair

Preventive Examination

Examination and Awareness for Alfanoor Company

Our Mosques are Safe

They are Staying Up for Us

Qualitative Enayah Competition

Valuable to Us

Be Volunteer from your Home

Media Health Awareness

Photo Report of Anti-Corona Initiatives







Health Services

Health Enayah Society provides the health services through Enayah Polyclinic for the beneficiaries, and performs the surgeries in coordination with Enayah partners of the health services providers, where the Society grants special discounts reaches sometimes 40% of the total cost of the treatment. It also provides the preventive programs for the community individuals, and provides its health services through:



Treatment Services



Preventive Services

Treatment Services

Enayah Society provides its services in treatment and rehabilitation mainly through:

Surgeries Project

5,549 Beneficiaries

The Surgeries are considered one of the most important health services programs. The beneficiaries of this project reached 5.549 with an actual value estimated at 15.369.735 Riyals and an economic value estimated at 17.771.890 Riyals.

Medical Supply

9,521 Beneficiaries

The Society provides the medication services and medical devices for the targeted categories of beneficiaries. Till 2020, it provided 3.955 various medications through the Department of Health Services, and 2.815 through Enayah Polyclinic, so the total of medications provided became 6.770.

Regarding the medical devices services, 2.751 beneficiaries have utilized this service.

+37,000 Beneficiaries
of the Treatment Services
(Without Corona Pandemic)



Enayah Polyclinic

22,216 Beneficiaries

Enayah Polyclinic is considered a charitable health landmark which provides primary and consulting clinics. Till the end of 2020, 22,216 beneficiaries have utilized the polyclinic with an actual value estimated at 1.839.963 Riyals and an economic value estimated at 4.452.100 Riyals. The details are as follows:

Beneficiaries of the Permanent Clinics	11,925 beneficiaries
Beneficiaries of the Volunteer Consulting Clinics	3,559 beneficiaries
Beneficiaries of the Supportive Units and Services	6,732 beneficiaries
Total	22,216 beneficiaries



Preventive Services

Enayah recognizes that the main principle in the field of health care is the disease prevention then the treatment. That is what our religion and the mind approve. Strengthening the health prevention would enable improving the community health reality and raising its productivity, and saving the value of disease medication for the individual, community and government. Hence, "Enayah" has adopted the program of medical convoys to provide the medical prevention service in the governorates and villages outside Riyadh City, and the medical campaigns inside Riyadh City. 41.058 beneficiaries have utilized those preventive services. Some of the prominent preventive services are the following:

Home Health Care Program

1,151 Beneficiaries

This project started in the year of 2012. The project idea is based on: establishing medical teams having well-trained cadres specialized in providing medical and treatment services at homes for people with physical disability and following up their situations. The program aims to establish medical teams of various majors to provide the appropriate medical services such as; physical therapy, neurology and other services for the beneficiaries at their homes, and to raise the awareness of the patients' families. The program also provides the necessary medical devices for those special category of beneficiaries. It was adopted by the Ministry of Human Resources and Social Development which was a main supporter for the program. It was implemented under the supervision of the Ministry. The beneficiaries of this project have reached 1.151 in 2020.

Diabetic Retinopathy Combating Program

112 Beneficiaries

The Society sends medical teams to cities, governorates and villages for the purpose of early detection of diabetic retinopathy, for those patients who suffer from diabetes, in coordination with the Ministry of Health in the targeted areas. 112 beneficiaries have utilized this program.

Virtual Consulting Clinics

120 Beneficiaries

They are virtual clinics providing medical consulting services by consultant doctors in Enayah Polyclinic through Zoom portal.

+41,000 Beneficiaries
of the Preventive Services
(Without Corona Pandemic)



Early Detection of Chronic Diseases Program (Check to Rest Assured)

39,007 Beneficiaries

"Check to Rest Assured" is one of the events organized by Enayah Health Society, in coordination with Al-Rajhi Mosque in Al-Jazeera District. The event is supervised by a specialized medical team from Enayah Society examining the vital signs, eye, diabetes and other tests for free. The event aims to promote the concept of health prevention based on the proverb "an ounce of prevention is worth a pound of cure". 42.566 beneficiaries have utilized this program.

Seasonal Flu Vaccine

900 Beneficiaries

The Flu is a seasonal viral respiratory infection. Enayah Polyclinic vaccinates children, elderly and people with chronic diseases. 900 beneficiaries have utilized this program.

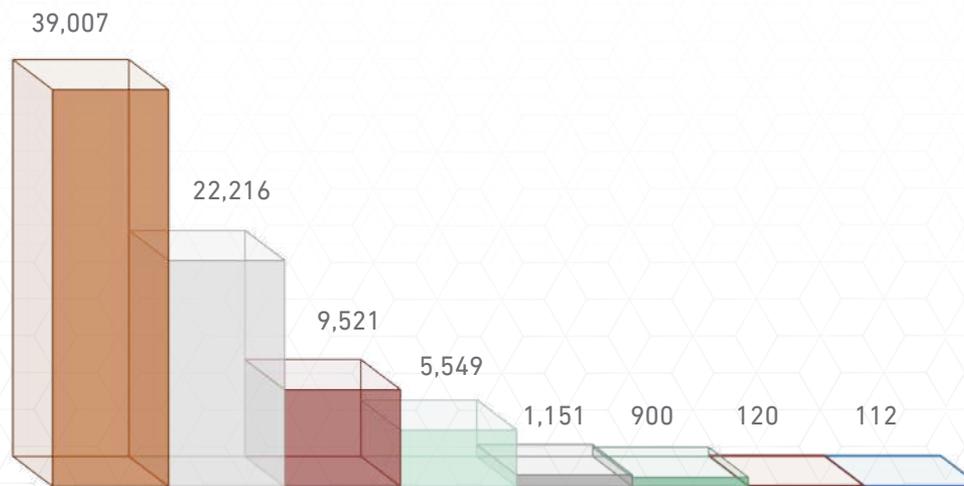


78,576

Beneficiaries of the Health services

The Number of beneficiaries of the health services in 2020 has reached 78.576 beneficiaries

Service Type	No. of Beneficiaries	Implementing Dept.
● Diabetic Retinopathy Combating Program	112	Dept. of Services and Partnerships
● Virtual Consulting Clinics	120	Enayah Polyclinic
● Seasonal Flu Vaccine	900	Enayah Polyclinic
● Home Health Care Program	1,151	Health Services
● Surgeries Project	5,549	Health Services
● Medical Supply	9,521	Health Services & Enayah Polyclinic
● Enayah Medical Polyclinic	22,216	Enayah Polyclinic
● Early Detection of Chronic Diseases Program (Check to Rest Assured)	39,007	Volunteering
Total	78,576	



Comparison of Actual Value and Economic Value

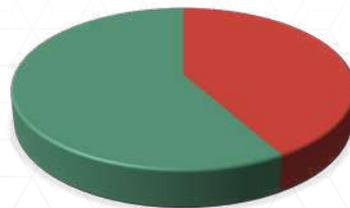
For the Health Services

The actual value of the health services is estimated at 18.987.126 Riyals and the economic value is estimated at 25.691.998 Riyals. The details are as follows:

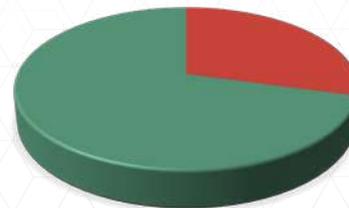
Status	Actual Value	Economic Value
Surgeries	15,369,735	17,771,890
Medical Supply (medications and devices)	735,256	1,206,946
Health Services of Enayah Medical Polyclinic	1,839,963	4,452,100
Preventive Services	1,042,172	2,261,062
Total	18,987,126	25,691,998



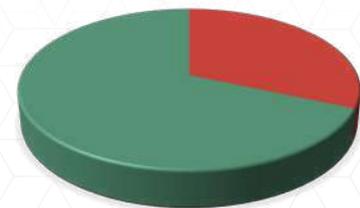
Surgeries



Medical Supply
(medications and devices)



Health Services of Enayah
Medical Polyclinic



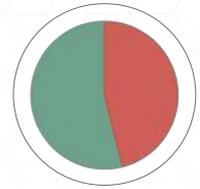
Preventive Services

Comparisons of the Growth and Savings Rate in the Health Services

Growth Rate

No. of Beneficiaries
between 2019 & 2020

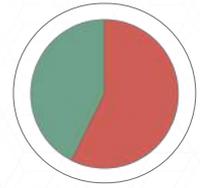
2020	2019	Growth Rate
78,576	66,871	17.5%



Savings Rate

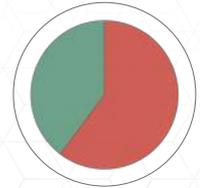
Discounts Granted to the Society in 2020

After Discount 2020	Before Discount 2020	Savings Rate
18,987,126	25,691,998	26.1%



Financial Actual Value in 2019

2020	2019	Savings Rate
18,987,126	28,773,528	34.01%



Analysis

According to those comparisons, it is obvious that the health services have significantly improved in terms of increasing the number of beneficiaries compared to the last year, with an increase of 17.5%. The treatment expenses were reduced 26.1% through partnerships development with the health services providers, where the discounts rate reached 34.01%. Moreover, improving the quality of services and beneficiaries satisfaction measurement had a significant role in this qualitative and quantitative growth.

Photo Report of the Health Services







Volunteering Services

The Society owns a club for health volunteering. It consists of training hall and business offices equipped with all necessary requirements. The club aims to recruit the volunteers and receive their initiatives. The Society has obtained the accreditation from the Saudi Commission for Health Specialties in the continuous professional development for the medical education activities, to be the first public charitable health society after completing the conditions and standards of the professional development and assessment results. Accordingly, Enayah Society has the right to hold training courses, conferences and workshops related to the health professions.

The Volunteer Consultants in Enayah Polyclinic and the Volunteering Events

Polyclinic



No. of Volunteer Consultants

115 Consultants



No. of Consulting Clinics

25 Clinics



No. of Volunteering Hours

2,036 Hours



Financial Value of the Volunteer Consultants

814,400 S.R

Volunteering Events



Volunteering Events

48 Events



No. of Volunteers

1,453 Volunteers



No. of Volunteering Hours

17,092 Hours



Financial Economic Value of the Volunteers

737,798 S.R



924 Male Volunteers

1,568
Male and Female
Volunteers



644 Female Volunteers

Examples of Initiatives and Volunteering Events

- Help me
- Your Cleanliness is Your Identity
- Vaccination is a Prevention
- Be Volunteer form your Home
- Aware Community
- Our Neighborhood is Healthy (5)
- Let's Cross Peacefully (3)
- Our Mosques are Safe (13)
- The Event of Workers Awareness at Alfanar Company
- The National Day Events (2)
- Applying the Preventive Measures at the Meeting of the Society General Assembly (2)

Photo Report of the Volunteering Services





Corporate

Communication

Enayah Health Society seeks through the field and electronic programs to promote the culture of health care via training courses held by **Dept. of Volunteering** or the educational programs held by **Dept. of Public Relations and Media**. The Society managed to provide the electronic awareness via the media platforms, where the views reached (532.345) views, whereas the views of the Society's activities and services reached (21.554.255) view.

Corporate Communication

The corporate communication is considered the link between the Society and the public. It is the way through which the joint cooperation with the media institutions is promoted to achieve the social integration and development. The corporate communication has accomplished during 2020 the following achievements:



Followers

Tweets

Views

28,000

625

22,086,600



Publications

Beneficiaries

620

2,870



No. of Photos

Followers

108

1,840



No. of Videos

Total of Views

70

59,097

+22 Million Views

Public

Awareness



No. of News

48

News

It is noted that there is a significant increase in publishing news, where the publishing rate reached 33.33% over the target of the last year which was 36 news. The increase is attributed to implementing many awareness events and activities. Some of the most important news are:

The Representative of the World Health Organization Dr. Ibrahim Al-Zeeg visits the Society and expresses his gratitude, thank and admiration of its projects and initiatives.



Enayah Society receives the accreditation in the continuous professional development for the medical education activities.



الهيئة السعودية للتخصصات الصحية
Saudi Commission for Health Specialties



Enayah receives the International Medical Excellence Award 2020 in Bahrain.





Media Outcomes

المصدر

أهمية
الجلوس
الصحيح !

الحماية من الإجهاد
الناجم للعضلات

حماية العمود
الفكري

تخفيف الأثقل
على المفاصل

الحماية من
الأم الظهر
والأم العضلات

تجنب الشد
العضلي

ENAYAH_5056

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enayah.sa

جمعية عالية الجودة
عناية عالية الجودة
مركز ووشاية

لقاح يربع الفيروس
ولا يضرک !

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enayah.sa

جمعية عالية الجودة
عناية عالية الجودة
مركز ووشاية

قريباً

رسالة متطوع

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جمعية عالية الجودة
عناية عالية الجودة
مركز ووشاية



Medical Polyclinic

Enayah Charitable Medical Polyclinic is considered the first of its kind in the Kingdom of Saudi Arabia, which is self-operated by the Society via its volunteer medical cadres from most majors. It is mainly based on the competent volunteer consultants from Riyadh major hospitals. This represents a non-profit investment, where the polyclinic provides its lab and medical services at discounted rates. The polyclinic takes in consideration the poor people who can't afford the expenses of the treatment by listing their expenses among the charitable treatment list according to the approved treatment eligibility. It started the operation in 2010 in partnership with Albir Society (Ma'kal and Shumaisy branch), and then in 2018 moved to its new location at Alswaidi District. The new location was opened by H.R.H Prince Faisal bin Bandar bin Abdulaziz Al-Saud, the Governor of Riyadh Principality, the Honorary President of Enayah Society.

The Medical Polyclinic



Number of Volunteer Consultants

115 Consultants



Number of Consulting and Permanent Clinics

30 clinics



Internal Medicine Clinic

2,976 Beneficiaries



Ophthalmology Clinic

1,102 Beneficiaries



General Medicine

524 Beneficiaries



Various Consulting Clinics

3,559 Beneficiaries



OB/GYN Clinic

5,806 Beneficiaries



Dental Clinic

1,517 Beneficiaries



ENT Clinic

64 Beneficiaries



Virtual Consulting Clinics (preventive)

120 Beneficiaries

+21,000 Beneficiaries



Lab

5,032 Beneficiaries



X-Ray

646 Beneficiaries



Pediatric Echocardiography

120 Beneficiaries



Adult Echocardiography

488 Beneficiaries



electroencephalogram

68 Beneficiaries



Urology Ultrasound

28 Beneficiaries



Abdominal and Kidney Ultrasound

286 Beneficiaries

Photo Report of the Medical Polyclinic







Institutional Development

The most significant feature distinguishing the Society is that it obtained many awards and institutional excellence certificates. The Society seeks via those achievements to improve its works, and deliver its services to beneficiaries professionally. In this regard, the Society achieved via the Dept. of Excellence in 2020 the following:

We are committed to excellence





The Society received the following certificates and awards



International Medical Excellence Award 2020 in Bahrain due to its efforts in confronting Corona pandemic



Accreditation from the Saudi Commission for Health Specialties in the continuous professional development for the medical education activities



It is granted to the organizations which achieve the efficiency and effectiveness in managing the volunteering work

01

Training (143) employees through 7 qualitative training initiatives.

Preparing and issuing the following (4) educational products:

- The second sustainability report of the Society.
- Beneficiaries satisfaction measurement report.
- Governance book.
- Translating and publishing the book of donations in the U.S.A

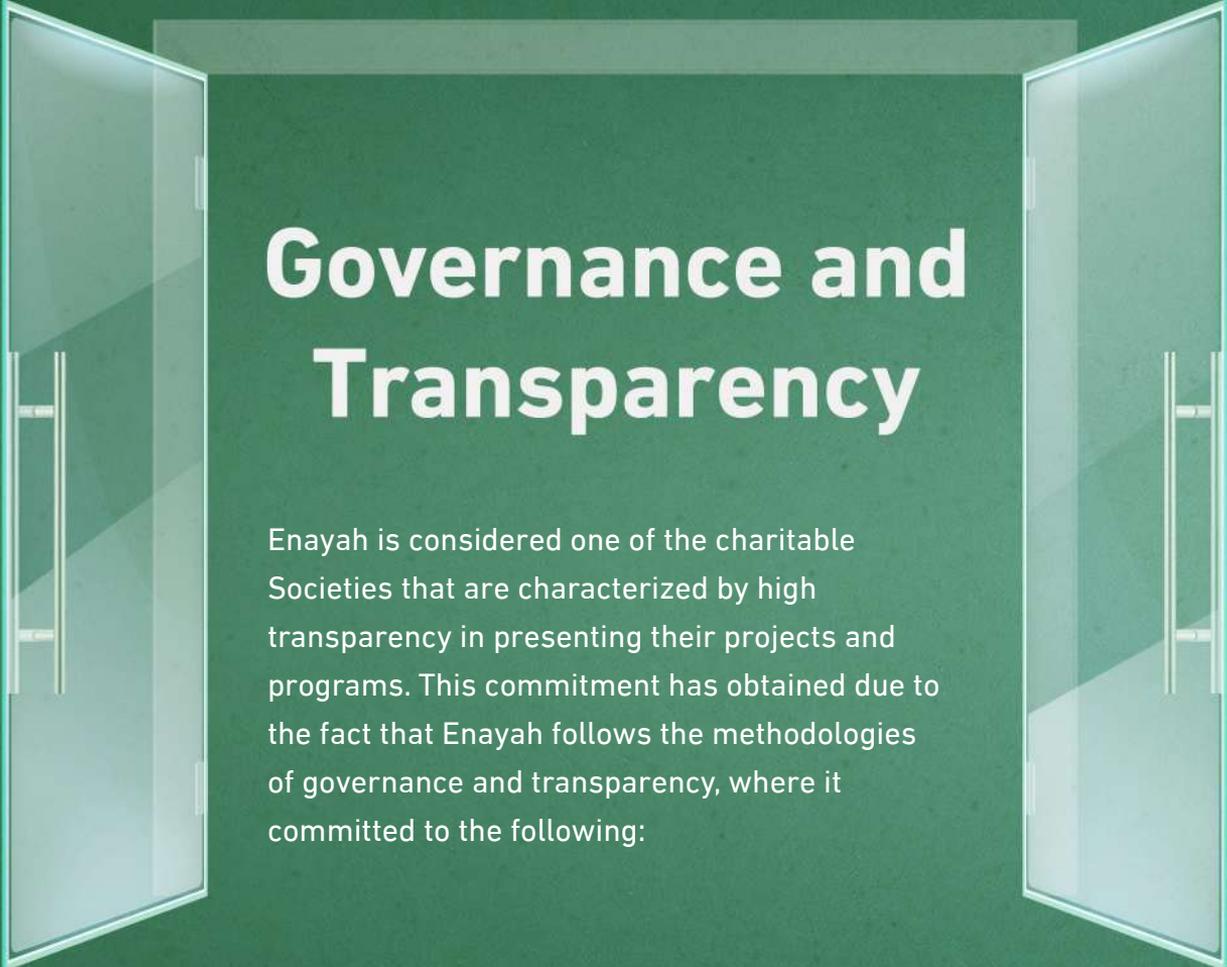
02

03

Developing the institutional performance of the Society through 5 initiatives during Corona pandemic.

Supervising the preparation and application of the Code of Ethics (Compliance) in the Society through 6 initiatives and more than (20) events and activities.

04



Governance and Transparency

Enayah is considered one of the charitable Societies that are characterized by high transparency in presenting their projects and programs. This commitment has obtained due to the fact that Enayah follows the methodologies of governance and transparency, where it committed to the following:



Financial Safety

1. Preparing the audited quarterly financial reports.
2. Developing the chart of accounts for the Society to apply the unified chart of accounts approved by the Ministry of Human Resources and Social Development.
3. Preparing a predictive evaluation for the financial safety standard.



Transparency and Disclosure

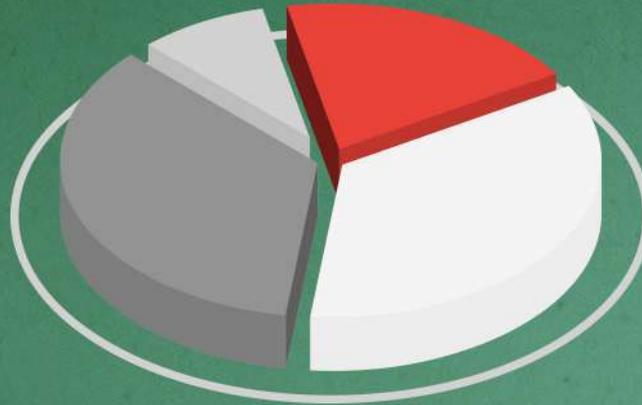
1. Publishing the minutes of the Board of Directors and the General Assembly in the electronic platforms.
2. Publishing the accurate financial statistics in the electronic platforms.
3. Presenting detailed reports for the supporters.
4. Publishing the annual strategic and operational goals in the electronic platforms.
5. Preparing a predictive evaluation for the transparency and disclosure standard.



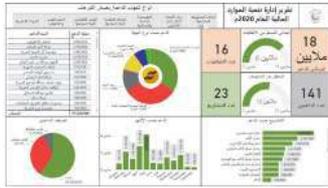
Compliance and Commitment

1. Approving the estimated and operational budgets by the General Assembly.
2. Adherence to the regulations of governance and the powers given by the Board of Directors and the General Assembly.
3. Holding workshops in the fields of combating terrorism and its financing, and money laundering crimes.
4. Approving the financial policies, laws and regulations by the General Assembly.
5. Establishing a mechanism to manage the volunteers and organize the relations with them.
6. Preparing a predictive evaluation for the compliance and commitment standard.

Reports Unit



Since transparency and clarity are significant factors in enhancing the supporters and public confidence which occur through clarifying the impact of support in the periodic reports and the continuous communication with the supporters, the Society has committed to issue the annual and periodic reports and the sustainability report as a continuation to the governance, transparency and clarity principles taken by the Society in all its affairs. Accordingly, the Society has received a letter of thanks for two consecutive years from the Ministry of Human Resources and Social Development for applying the principles of governance and transparency.



Interactive Report (Dashboard)

This report shows the financial contributions, statistic reports and the reports of supporters of various sources of support in a featured interactive charts showing the impact of support, and what is spent on the treatment services provided by the Society for its beneficiaries.



Account Statement Report

It is a written statement showing the project stages and implementation, and the financial statements accompanied by charts. In this regard, the Society has issued (107) reports distributed to the stakeholders.



Financial Sustainability Reports

Those reports aim to achieve the balance between solvency and the charitable mission. According to this report, the Society has received the award of the outstanding institution in the field of financial sustainability applications in the Kingdom of Bahrain.



Social Impact Measurement Report

This report is characterized by disclosure of the financial charitable revenue that makes a change in the community, and contributes to improve the life styles in terms of welfare, safety and health. In this regard, the Society has issued a report about the project of open-heart surgeries.



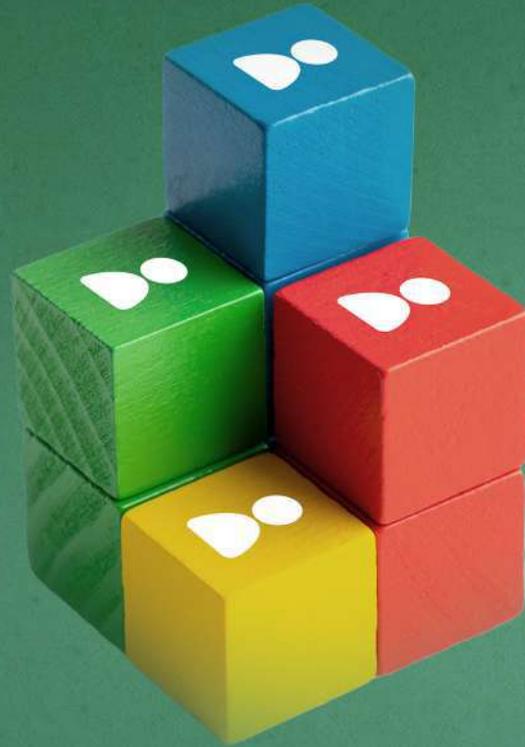
Corona Report

The Society has issued the Corona report that discusses how the Society dealt with the crisis, and its qualitative initiatives that had a significant impact in combating Corona. Those efforts have received a praise from the Regional Director of WHO in Saudi Arabia.



Report of Donations in the United States

It is an annual report of charitable works in the United States. The Society has translated that into Arabic for the purpose of knowledge exchange between various civil societies and associations, and utilizing the foreign experience in developing the services of the societies and associations in a professional way.



Human Resources

Employees Satisfaction
Percentage

78%

The Department of Human Resources has developed significantly at the levels of regulations and activating resolutions related to the labor laws. It completed last year preparing (9) regulations and methodologies which contribute in developing the work and upgrading the levels of employees. Some of the prominent of such regulations and methodologies are:



Methodology of Job
Succession

Performance Indicators
of Human Resources

Management
Organization Guidelines



Financial Sustainability

The Society seeks to develop, market and operate its endowments and to diversify its sources to contribute in enhancing the financial sustainability and achieving the Society's goals. To achieve that, the Society seeks to develop its financial resources via 16 various channels:



Government Support



Real-estate Endowments



Enayah Endowment Fund



Enayah Medical Polyclinic



Media Centers



No. 5056



Electronic Marketing Campaigns



Electronic Shop and Bank Accounts



Businessmen/ Businesswomen



Donor Institutions



Commercial Companies and Institutions



Discounts Granted to Enayah by Health Services Providers



Memberships



Volunteering Investment



Medical Charitable Warehouse



Enayah Health Club



Partnerships

106

Partnerships

The Partnerships are considered a part of the Society's strategy regarding achieving and enhancing the joint cooperation with all stakeholders, in a way contributing to present a unique services for beneficiaries. To achieve the concepts and contents of the successful partnerships, the Society follows a professional methodology in dealing with the partners through (Partnerships Methodologies, and Community Partnerships Guidelines) which insure smooth workflow and achieving joint interests. The Department of Partnerships has accomplished the following partnerships:







Enayah is Proud of Your Trust



H.R.H Prince

Faisal bin Bandar bin Abdulaziz Al-Saud

Governor of Riyadh Principality, the Hon-
orary President of Enayah Society

**Enayah is
Proud of
Your Trust**



*I thank all of those who supported Enayah Society
including the doctors who granted their time in a
scene of human work team that reinforces having
a healthy society.*



Enayah is Proud of Your Trust



Mr. Ahmed bin Saleh bin Majed
Undersecretary of the Ministry of Human Resources and Social Development for the Social Development

Enayah is Proud of Your Trust

Enayah Society is a distinguished society, and one of the significant pillars of the third sector. It performs very great services with very high standards approaching the international standards. We bet on it in the future.



Dr. Mohammed Khalid Al- Abdul'Aali
Spokesperson of the Ministry of Health

Enayah is Proud of Your Trust

Since foundation, Enayah Society for 13 years has provided health, preventive and treatment services.



Dr. Saadoun bin Saad Al-Saadoun
Chairman of the Council of Civil Associations in
the Kingdom of Saudi Arabia

Enayah is
Proud of
Your Trust

||

*Enayah Society reached this distinguished level
of achievement, excellence and real initiatives
which made community individuals pleased.*

||



Dr. Ibrahim Al-Zeeg
The Representative of the World
Health Organization

Enayah is
Proud of
Your Trust

||

*We were happy to hear the valuable
achievements of the Society. We, in the
World Health Organization, are proud to
have a partnership with Enayah Society.*

||

The Line Project

Perceptual societies enhanced by
artificial intelligence, and
environmental and human friendly
societies in

Neom





high valleys



mountains



coastal desert



coast





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