



جمعية عناية الصحية
Enayah Health Society

Leadership and Impact

Annual Performance Report for the Year 2024





Mr. Abdulilah
Bin Adnan Al-Rassaj
Director of the Human
Resources Department



Mr. Nawaf Bin Suhaj Al-Otaibi
Director of the Health
Volunteering and
Training Department



Mr. Khaled
Bin Mohammed Al-Faqih
Director of the Disease
Prevention and Health
Promotion
Programs Department



Mr. Majed
Bin Fawaz Al-Shammari
Director of the International
Health Programs Department



Dr. Tareq Bin Ziyad Al-Sultan
Medical Director



Dr. Abdulhadi
Bin Ayed Al-Otaibi
Director of the Local Health
Programs Department



Mr. Saud Bin Abdulaziz
Al-Huzaim
Director of the Strategic
Partnerships Office



Mr. Abdulaziz
Bin Mohammed Abu Abah
Director of
the Awqaf Department



Meshal Bin Khalaf Al-Sogair
Director of the Corporate
Communication Department



Mr. Abdulrahman
Bin Salamah Khamis
Director of the Digital
Transformation Department



Mr. Fawaz Bin Khalaf Al-Hakami
Director of the Financial
Resources Development
Department



Dr. Mohammed
Bin Alnoor Mahmoud
Director of the Strategic
Management Department



29%

Participation in Employee Events



95.78%

Team Performance According
to Efficiency and
Effectiveness Indicators



84%

Employee Satisfaction Rateipsum

Institutional Excellence

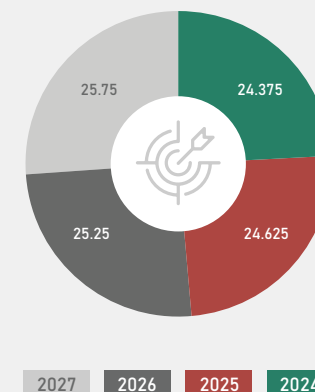
The Society prioritizes achieving the highest levels of quality in business performance and excellence across all processes and procedures. This commitment ensures the delivery of high-quality services that meet the needs of beneficiaries and achieve their satisfaction. In 2024, the Society, through the Institutional Excellence Department, achieved numerous outstanding accomplishments that reflect its commitment to best practices and international standards.



The Main Target of the 2024 Strategic Plan

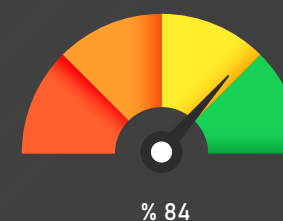


The Strategic Distribution of the Plan's Progress Over the Years

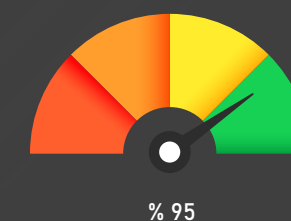


Strategic Performance Level During the Year 2024

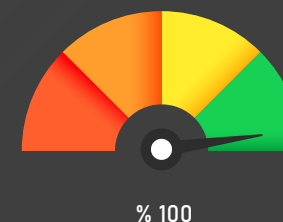
Financial dimensions



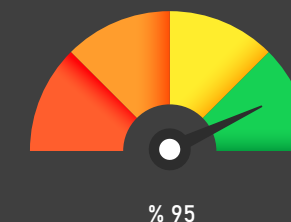
Beneficiary Dimension

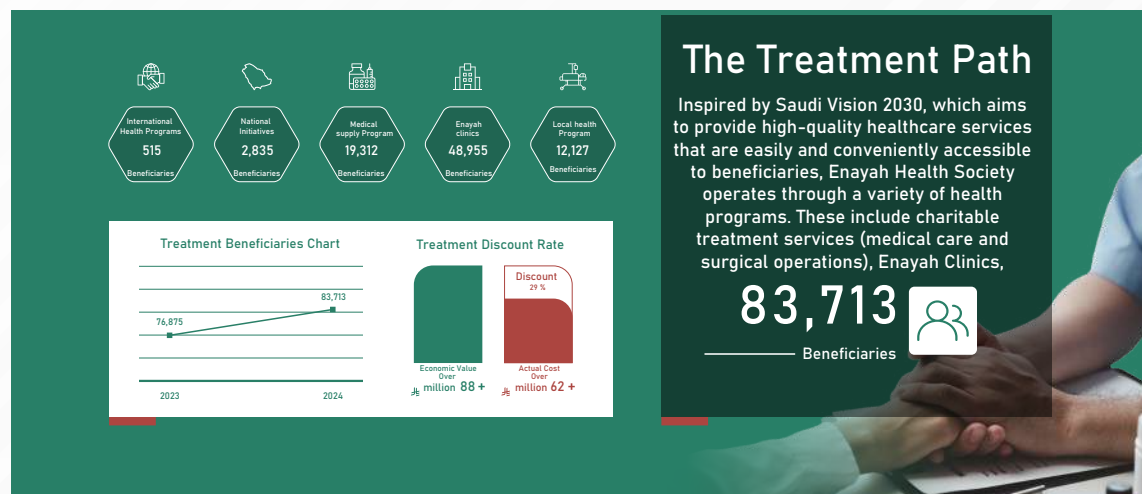
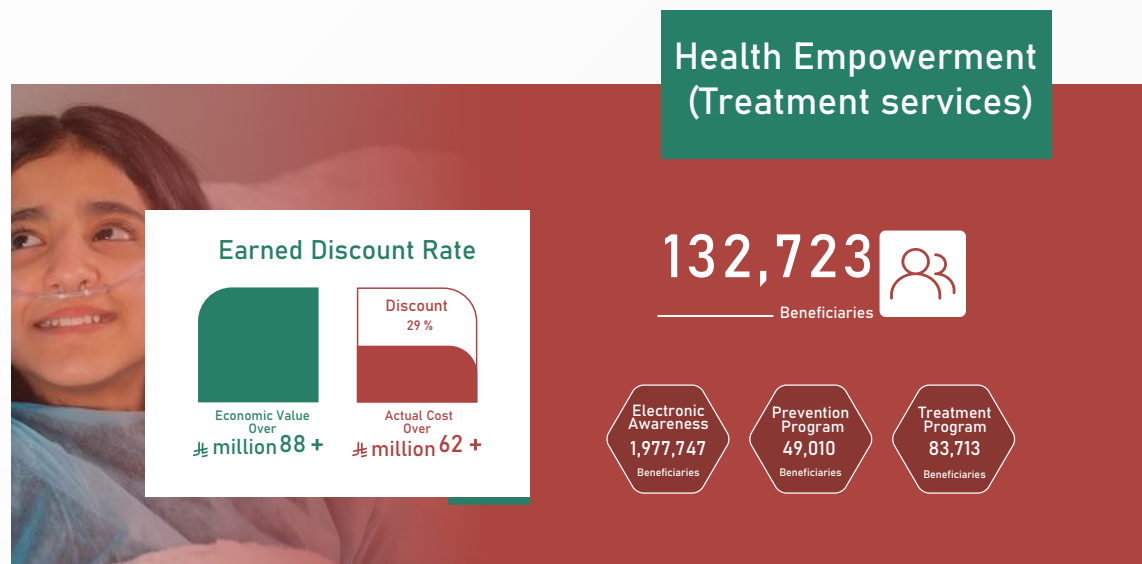


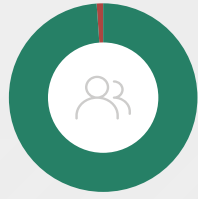
Learning and Growth



Operational Dimension







"Takatuf" Initiative
for Combating Addiction
31
beneficiaries



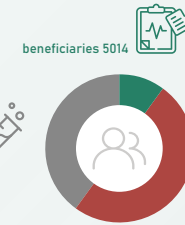
Employee Health Clinic
Initiative at the Ministry
of Education
2,804
beneficiaries



National Health Initiatives

The Society launches national initiatives to support the country's efforts in promoting community health, creating healthy work environments and combating negative social phenomena. These initiatives aim to build a vibrant and healthy community, and promote the values of prevention and health care in community. The Society is a strategic partner in achieving Vision 2030 by providing the necessary support to improve the quality of life and public health in the Kingdom.

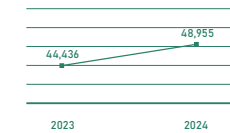
2,835
beneficiaries



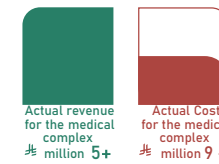
Supportive
Services
19,529
beneficiaries

Primary Care Clinics
(Permanent)
24,412
beneficiaries

Beneficiaries Chart at the Medical Clinic



Earned Discount Rate



Enayah Clinics

Enayah Clinics is one of the pioneering projects in providing charitable treatment services based on priority of need is a role model in providing charitable health services and the first at the level of health societies in the Kingdom of Saudi Arabia. The Society aspires for this clinic to be one of its strategic projects in financial and health sustainability through secure investments that achieves Vision 2030, aiming to build a healthy and proper community.

48,955
beneficiaries



Seasonal
campaigns

6,382
beneficiaries



"Safe Governorates"
convoys

Visit
Governorates 11



Health events
and occasions

7,832
beneficiaries

26,199
beneficiaries

Prevention and health promotion programs

The system of managing prevention and health promotion programs are preventive initiatives that target members of the community and raise the level of sponsorship of the importance of caring for health. These programs are implemented awareness campaigns in public places. Additionally, governmental and private institutions to promote a healthy and safe work environment, in cooperation with the Ministry of Health and relevant societies.

75
Preventive
programs

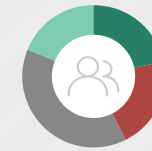
40,413
beneficiaries



Devices
9,167
beneficiaries

Devices
4,993
beneficiaries

Devices
5,152
beneficiaries



Earned Discount Rate



Medical Supply Programs

Enayah Health Society provides medicine and medical devices services through the medical supply warehouse, which aims to meet the needs of patients and beneficiaries continuously, where the necessary medicines and modern medical devices are provided such as wheelchairs, pressure and sugar measuring devices and prosthetics. The Society is constantly developing and improving its medical supply services to meet the needs of the community efficiently.

19,312
beneficiaries

Initiatives for Managing volunteering programs and health training in prevention



Training
programs
for
volunteers



Health
counseling
sessions



Educational
Workshops



Awareness
field
programs

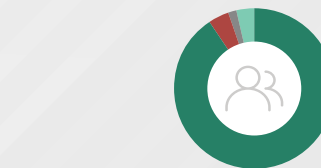


The role of volunteering programs and health training in prevention

The Volunteering Department organizes awareness and prevention programs aimed at spreading health awareness among community members and empowering volunteers through training courses and workshops that raise their efficiency, in addition to providing volunteer opportunities to work with the Society to promote public health in cooperation with a number of loving partners.

40
Preventive
programs

8,504
beneficiaries



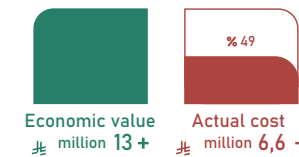
Mauritania
beneficiaries 138

Burkina Faso
beneficiaries 19

Sudan
beneficiaries 120

Yemen
beneficiaries 238

Earned Discount Rate



Going global International Health Programs

Enayah Society dedicates its efforts to providing healthcare to the needy in several countries through medical and awareness campaigns, providing medicines and medical supplies in cooperation with local humanitarian organizations, reflecting the increasing status and humanitarian goals of the Kingdom of Saudi Arabia.

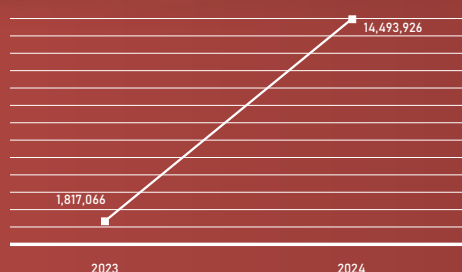
515
beneficiaries



Institutional Communication

It aims to build and promote a positive image of the Society, and ensure the communication of the article with all relevant parties through well-defined strategies and innovative methods through various means of communication.

Viewership increase chart



14,493,926

Views



124,757

Interactions



Building a sustainable mental image Public Relations



Unified Call Center

Number of calls	Sent messages
10,189	13,597
Closed Conversations	
17,287	



Media Center

Posts	Versions
731	126
News	Designs and video
16	871



Public Relations

Hosting	Visits
38	12
Events and exhibitions	
18	

Highlights of visits



Secretary General of the Saudi Health Council.
Dr. Nahar Al-Azmi



CEO of the Saudi Red Crescent Authority
Dr. Jalal Al Owaisi



Deputy Interior minister His Excellency
Dr. Nasser Al-Daoud

Volunteering and health training programs

Increase chart, not growth



2,737

Volunteer



Volunteer Opportunities
496



Economic value
million 3.9 +



Volunteer hours
29,973

The Society was able to implement the following initiatives via e-awareness:



Health tweets to raise awareness of the importance of public health and early detection



Raising awareness by hosting health specialists via "Enayah Spaces" on Platform X and Zoom

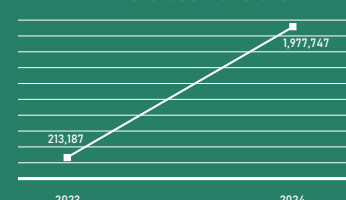


Training courses for emerging organizations to empower them and develop their capacities



Interactive prevention initiatives via text posts, videos and medical consultations

E- Awareness Views Chart



E-Awareness Path

Social media networks are of utmost importance in raising awareness and spreading health culture. Enayah Society has provided various awareness programs via social media, including interactive prevention initiatives, text posts, videos, and medical consultations.

1,977,747

beneficiaries



Digital transformation

New systems launched in 2024

Media Center System: Facilitates the management of donations in media centers, with integration with the financial resources system.

Requests system facilitates Submitting internal requests between departments and monitor their implementation

Meeting Minutes System: Documents meetings electronically to follow up on the implementation of recommendations and decisions.

Project system: Manages the Society's projects, such as pharmaceutical and medical device programs, with integrated monitoring and planning tools.

Administrative Communication System: Organizes correspondence, provides referral tools, completes and archives transactions

Electronic archiving system: Facilitates the storage and retrieval of documents while maintaining information security

Endowment Management System: Facilitates endowment monitoring, contract management and evacuation procedures, with efficient financial integration

subsidies monitoring system organizes financial support reports from receipt to disbursement, with automated performance tracking

Financial Analysis System: Provides accurate analytics to support financial decisions, achieve financial balance and ensure compliance with governance standards.

Preventive Events System: Manages health awareness campaigns and allows sending test results to beneficiaries via WhatsApp.

Project Management

A dedicated unit focused on the innovation, design, organize, and monitoring of portfolios, programs, and projects within the Society. It emphasizes governance of procedures and ensures alignment with strategic objectives by applying best practices in project management and enhancing operational efficiency.

Project Leadership with Participating Managements

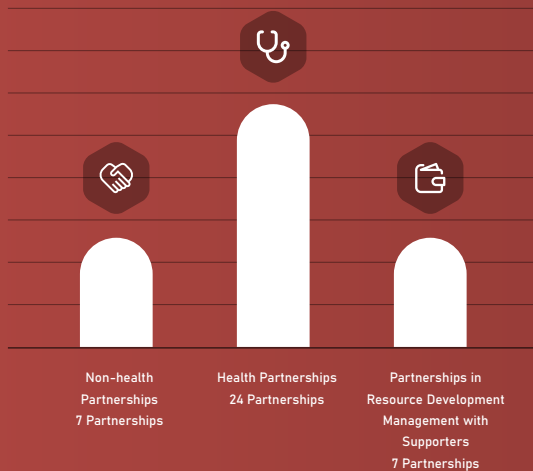
Partnerships Management	International Health Programs Management	Financial Management	Local Health Programs Management	Technology Management	Prevention Management
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34 projects	13 programs	3 Project Portfolios
562 Donation-Based Projects	4 countries	14 International Collaboration Projects
41 project documents	137 Meetings	287 Reports

Partnerships

Partnerships and alliances play a crucial role in enhancing collaboration and knowledge exchange between the Society and its stakeholders. Through these partnerships, the Society aims to improve the sustainability of its activities and programs, and facilitate business processes to achieve mutual interests.

The Society forms a range of partnerships with stakeholders to strengthen the sustainability of its activities and programs, following the partnership methodology and the approved Society partnership guide. Through these partnerships, the Society earned 14,240,401 as an earned discount.



38



Earned Discount:
SAR 14 Million +

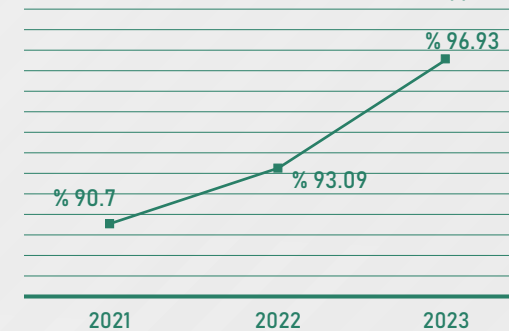


Governance and Transparency

The Society aims to achieve governance compliance by applying systems and procedures that ensure effective and transparent management. This commitment is intended to achieve the Society's goals and safeguard the interests of all involved parties. The Society adheres to the guidelines set by the National Center for the Development of the Non-Profit Sector and other relevant supervisory authorities, ensuring compliance with governance standards in relationships and transactions with individuals, institutions, and stakeholders.

By adhering to these standards, the Society enhances its credibility and fosters public trust.

The Society achieved notable results due to its compliance with these standards, by issuing regular reports that include details of activities, programs, number of beneficiaries, and financial statements. Additionally, the Society received several awards and certificates of appreciation in recognition of its efforts and achievements.



The Continuous Governance Improvement Journey

Empowerment and Knowledge Transfer



Initiative Achievements



SAR 258,000
The economic value of the knowledge initiative.



73
emerging organizations, with the necessary support provided to enhance their capabilities and achieve their goals.



93
beneficiaries from the non-profit sector, contributing to the development of their skills and increasing their effectiveness.



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The efforts of Enayah Health Society are not limited to emergency response; they extend to providing real health empowerment that removes the health barriers hindering the beneficiaries, giving them the opportunity to achieve self-sufficiency and actively contribute to supporting the national economy.