



جمعية عناية الصحية
Enayah Health Society

Giving and Impact

20
25

The Annual Performance Report Brief for the Year 2025

The Society Publications



The Annual Report





145,136





Beneficiaries of the Health Services



977,182

Views for the Electronic Health Awareness

Executive Summary

Treatment Services 	Prevention 	Volunteering 	Institutional Empowerment 
Beneficiaries of Treatment Programs 100,665 beneficiaries	Beneficiaries of Preventive Programs 44,471 beneficiaries	Number of Volunteers 3,216	Beneficiaries of Empowerment 171 beneficiaries
Actual Value 70,730,901 ﷲ	Economic Value 889,420 ﷲ	Volunteering Hours 53,951	Benefiting Entities 146
Economic Value 122,211,792 ﷲ	Electronic Awareness Views 977,182 views	Economic Value 10,933,021 ﷲ	Economic Value 17,000 ﷲ

Enayah in Serving the Humanity Enayah in Serving the Humanity

Enayah Society is one of the charity pillars in the kingdom of Saudi Arabia. It is registered in the National Center for Non-Profit Sector, under the registration no. (364) dated on 3/1/1428H. It provides the health services through three paths (treatment, prevention, awareness) and aims to provide the services for the needy patients and low-income people. The honorary president is H.R.H Prince Faisal bin Bandar bin Abdulaziz Al-Saud, governor of Riyadh Principality. The board of directors include an elite of H.E officials, Sheikhs, and Saudi excellent consultant physicians.



Vision

A pioneer, distinguished and non-profit health system.



Mission

A non-profit health society working to improve human health, and contributing to the health giving in the Kingdom of Saudi Arabia through professional work system.

Our Values



Sustainability
of Impact



Commitment



Justice



Innovation



Privacy



Mastery

Institutional Excellency



The Society obtained 3 awards as follows:



Certificate of Healthcare Organization Management Requirements For Patient-Centered Staffing (ISO 22956:2021), which is considered a distinguished international accreditation obtained by the Society as the first health society to receive this international recognition after passing the accredited quality standards and requirements.



Certificate of Healthcare Organization Management Systems (ISO 7101:2023).



Achieving the highest rating in the strategy criterion, non-profit organizations excellence award for the year 2025, organized by King Khalid Foundatoin.

The Report of Governance
issued in 2025 for the
Performance of the Year 2024

99%

The Strategic Performance of the Society for the Year 2025: Smart Priorities to Achieve the Impact



94%

Average Strategic Assessment



96%

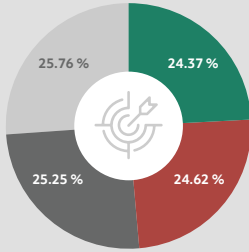
Average Operational Performance



212

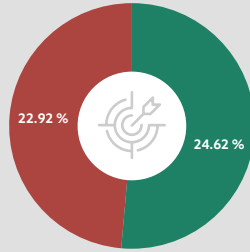
Operational Initiatives

The Strategic Distribution of the Plan Progress for the Years



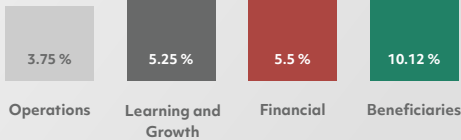
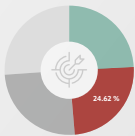
2027 2026 2025 2024

The Overall Objective of the Strategic Plan for the Year 2025



Achieved Targeted

The Strategic Distribution of the Plan Progress for the Year 2025 According to Dimensions



The Strategic Performance Comparison



2024
% 93



2025
% 96



Health Empowerment

The health Empowerment in Enayah Society Paths

Treatment Programs
100,665 beneficiaries

Preventive Programs
44,471 beneficiaries

Electronic Awareness Programs
977,182 beneficiaries

Treatment Programs

Enayah Health Society provides comprehensive health services through programs including charitable treatment, Enayah Polyclinic, international humanitarian work and medical supply. During the year of 2025, the number of beneficiaries of treatment achieved:

100,665 beneficiaries

Beneficiaries of International Health Programs

Beneficiaries of National Initiatives

Beneficiaries of Medical Supply Programs

Beneficiaries of Enayah Polyclinic

Beneficiaries of Local Health Programs

Discount Rate
% 42.12

100,665 (2025) → 85,713 (2024)

Graph of the Beneficiaries of Treatment Programs

Growth Rate
% 20.25

Economic Cost
122,211,792 ₺

Actual Cost
70,730,901 ₺

Local Health Programs

Enayah Health Society provides the medical treatment program and the surgeries to support the low-income patients or those not covered by medical insurance, in cooperation with its medical partners.

16,323 beneficiaries

Female % 66

Male % 34

Discount Rate
% 28,57

Beneficiaries

Economic Cost
74,099,896 ₺

Actual Cost
52,928,497 ₺

1,132
General Surgery

4,706
Other Medical Services

1,255
Kidney Dialysis

13
Laboratory Tests

935
Ophthalmology

43
Other Surgeries

2,297
Obstetrics and Gynecology

20
ENT

5,456
Primary Care

466
Home Care for People with Disabilities



Medical Supply Program

Enayah Health Society provides the medication services and medical devices through the medical supply warehouse in order to meet the beneficiaries' needs continuously by providing the essential medicines and medical devices. The Society works to develop those services in a way that achieves the efficiency and enhances its health impact in the community.

21,537 beneficiaries



Those services contributed to improve the health life quality for the beneficiaries, and to enable them to utilize the medicines and medical devices in the best way to support the community health care system. In conjunction with these efforts, Enayah Society seeks to expand its services scope to include more beneficiaries through developing new distribution channels and improving the logistic operations.

Economic Cost
6,113,470 ر.س



Actual Cost
3,884,118 ر.س



9,285

The Medicines of Enayah Polyclinic Beneficiaries



5,940

The Medicines of the International Health Programs Beneficiaries



6,312

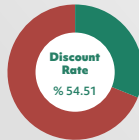
Medical Devices and Supplies, and Prosthetics



Enayah Polyclinic

Enayah Polyclinic is one the pioneering projects in providing the charitable treatment services according to the need priority, and considered a distinguished model among the associations and societies in the Kingdom of Saudi Arabia. It constitutes one of the strategic projects in the Society to achieve the financial and health sustainability through a safe and sustainable investment.

62,151 beneficiaries



Economic Cost
13,561,940 ر.س

Actual Cost
6,168,954 ر.س

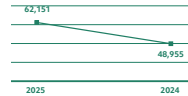


26,217
Supportive Services

30,787
Primary Care Clinics

5,147
Consulting Clinics

Growth Rate
% 26.96



Graph of the Beneficiaries of Enayah Polyclinic



Among the most Prominent Health Initiatives

These initiatives reflect the Society's commitment to support the community health and improve its welfare.

2,831 beneficiaries

Surgeries Initiative to Treat Obesity (Sleeve Gastrectomy)
63 beneficiaries

"Takatuf" Initiative to Combat Addiction
156 beneficiaries

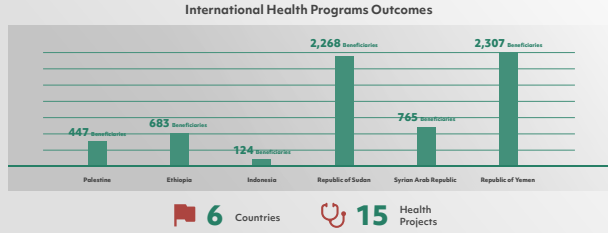
The Health Unit in the Ministry of Education Bureau
2,675 beneficiaries



International Health Programs

Enayah Health Society continues its mission abroad through qualitative health programs targeting the neediest people in several countries including medical campaigns, awareness programs and providing medicines and supplies in partnership with King Salman Humanitarian Aid and Relief Center and in cooperation with the local humanitarian organizations in a way that reflects Saudi Arabia leadership of the humanitarian work.

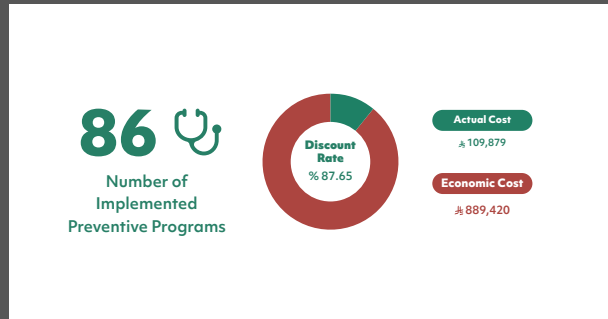
6,594 beneficiaries



Preventive Path

Preventive path programs enhance Enayah's concepts regarding strengthening the prevention as a health priority, and to achieve the strategic second goal of promoting the health prevention in the community, in a way contributing to build a more conscious and healthier community, and in accordance with Saudi Vision 2030.

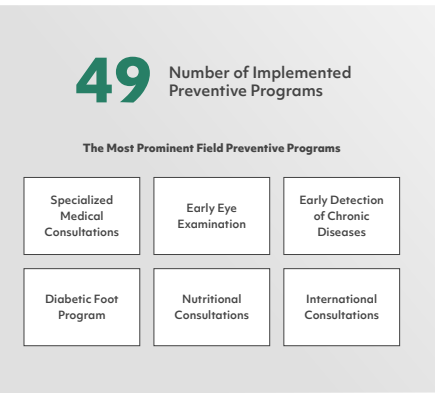
44,471 beneficiaries



Prevention and Health Promotion Programs

The prevention department implements health programs targeting several community groups and concentrating on raising the health awareness level and promoting the preventive behaviors via direct field campaigns in public places, as well as implementing programs in the government and private sectors, in a way that contributes to create safe and healthy work environment in cooperation with the Ministry of Health and relevant authorities. These programs achieved the following results:

37,378 beneficiaries





Role of Volunteer Programs in Awareness

The volunteer department has worked on implementing field awareness programs to raise the health awareness and enable the volunteers via specialized workshops and training courses, as well as providing qualitative volunteer opportunities in cooperation with the relevant health authorities.

7,093 beneficiaries

37 Number of Implemented Awareness Programs

Number of Training Courses
26

Number of Trainees
5,897

Initiatives of the Volunteer and Health Training Department



Training Programs for Volunteers



Health Consultation Sessions



Educational Workshops



Field Awareness Programs



Volunteer and Health Training Programs

The Society gives special attention to volunteers through the volunteer department, believing in their pivotal role in supporting its health mission. It is committed to provide an attractive and motivational work environment via number of distinguished volunteer and training programs which contribute to developing their skills and promoting their active participation in serving the community and achieving the sustainable health impact.

3,216 beneficiaries

Number of Volunteer Opportunities
561

Economic Cost
10,933,021 ج.د.

Number of Volunteer Hours
53,951



Volunteers Consultants in Enayah Polyclinic	
Volunteer Hours 3,608	Volunteers 105 Consultants
Volunteers in the Preventive Events and Programs	
Volunteer Hours 34,279	Volunteers 2,961
Volunteers in the International Health Programs	
Volunteer Hours 16,064	Volunteers 150 volunteers



Electronic Health Awareness Path

Based on the increasing role of the digital media in spreading the health education, Enayah has implemented electronic awareness programs via several social media platforms through which it presented an interactive health content including awareness texts, videos, and direct medical consultations.

977,182 Views

The Society, via the Electronic Health Awareness, has Implemented the Following Initiatives:



Health Posts to raise the awareness of the Importance of General Health and Early Detection.



Awareness through Hosting Specialists in the Health Field via Enayah Spaces in (X Platform) and (Zoom).



Training Courses for Startup Organizations to enable them and develop their skills.



Interactive Preventive Initiatives via Text Publications, Videos, and Medical Consultations.



Partnerships

The partnerships and alliances are among the basic pillars in promoting cooperation and exchanging the experiences between the Society and the stakeholders. They contribute directly in supporting the activities and programs sustainability and improving their implementation efficiency. Based on that, the Society held many partnerships with the stakeholders according to (Partnerships Methodology, and Community Partnerships Guideline), which are certified by the Society.

29 Partnerships

Earned Discount

20,288,099 ﷮



Integration Leads Impact



Digital Transformation



Launching the smart assistant and utilizing the (AI) in the operational and analytical processes.



Developing the technical infrastructure and cybersecurity, and supporting business continuity.



Implementing digital initiatives which contributed to raising the institutional performance efficiency and promoting the governance and compliance.



Developing the financial, administrative and health systems, donation systems and improving the reports.



Official launch of Enayah application and linking the health services to the domestic systems.

% 85

Digital Transformation System Completion Rate



Corporate Communication

Corporate Communication has a pivotal role in reinforcing the positive mental image of Enayah Health Society, promoting its presence, and building active and sustainable communication channels with several stakeholders via completed communication strategies, modern tools, and innovative methods to meet the general public expectations and supporting the Society's mission.

20,264,517 Views
77,932 Interactions

The Department Provides its Services through Integrated System Including the Following Sections:



Unified Call Center

It receives the calls, inquiries and complaints, and deals with them efficiently and professionally in a way that ensures fast response and beneficiary satisfaction.



Media Center

It prepares the media content and produces the technical and innovative materials in a way that reflects the Society's activities and highlights its societal impact professionally.



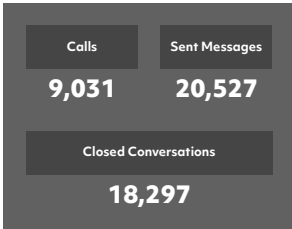
Public Relations

It is interested to promote relationships and build strategic partnerships with the relevant authorities and general public in a way that contributes to support the trust and reinforce the positive mental image of the Society.

Reinforcing the Mental Image of the Society



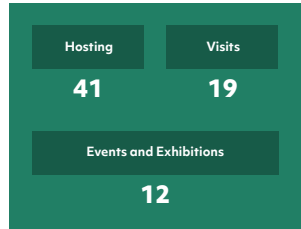
Unified Call Center



Media Center



Public Relations



Enayah Society Participates in the 2nd Scientific Conference of Private Health Associations

Enayah has participated in the 2nd Scientific Conference of Private Health Organizations under the sponsorship of Deputy Governor of Riyadh. Enayah had a distinguished presence via a pavilion that showed its programs and achievements. His Highness has praised the Society's use of (AI). The Society has presented its experiment as a pioneer model via a worksheet which ensured the Society's compliance with the international practices in the non-profit health business.



Plan of Increase in Views

Growth Rate
% 39.81





Empowerment and Knowledge Transfer

Based on Enayah Health Society's belief in the importance of capacity building and competent individuals development in the Society and non-profit sector, it launched an initiative entitled "Empowerment and Knowledge Transfer" as a qualitative initiative aims to providing the technical and training support to individuals and startup organizations, in a way that contributes to raising the institutional performance level and maximizing the long-term societal impact.



Achieving an economic value from the initiative of "Knowledge Transfer" which reached **17,000** ٺ



Reaching **146 startup organizations** and providing the necessary support to develop their capacity and achieve their goals.



Knowledge transferred to **171 individuals** in the non-profit sector which contributed to developing their skills and raising their professional readiness.

Enayah ensures through this initiative its continuous commitment to support the sustainable development, via individuals empowerment and organizations capacity building, to enhance the non-profit efficiency and contribute to build a stronger and more integrated community. The Society also seeks to develop the empowerment and knowledge transfer and to expand its scope in the future to include more groups and to achieve a deeper impact in the community.

Enayah assures its continuous commitment to support the community via providing knowledge and necessary skills, to achieve the sustainable development and to build a strong and integrated community. The initiative "Empowerment and Knowledge Transfer" is considered an important step towards achieving this goal. The Society seeks to develop the empowerment and knowledge transfer and to expand its scope in the future to include more groups and organizations and achieve greater impact in the community.



Financial Sustainability

Enayah Society works to reinforce the financial sustainability as a fundamental pillar for the continuity of its health programs and services and for ensuring the fulfillment of its obligations towards the beneficiaries. In this regard, the endowment department has a pivotal role in developing the endowments, their marketing and operation efficiently, as well as diversifying income sources to reinforce the financial stability and to achieve the beneficiaries' interest.

The Society has adopted a diverse model to develop its financial sources via innovative and effective financing channels, among them:



Social Investment
(Enayah Polyclinic)



Real Estate Investments
(Rabwah building- Alimma building)



Government Accreditation
(treatment and development projects)



Financial Murabah
(Short-term with Banks)



Stock Investment
(Endowment Alimma Enayah Fund)



In 2025, Enayah Health Society has launched a company named (National Care) as a non-profit investment arm which aims to support the financial sustainability and to achieve self-sufficiency for the Society. The company works according to the best governance practices and the responsible investment, and to direct its revenues to support the sustainable health development. The company reflects the concepts of the non-profit sector regarding maximizing the societal impact efficiently and with high quality.

Conclusion

At the end of this report, Enayah Health Society presents its sincere thanks and deep appreciation to everyone who contributed in supporting its mission, whether through financial contributions or intellectual efforts. It also appreciates the role of its partners in the governmental, private, and non-profit sectors whose cooperation has had a significant impact in achieving the Society's goals.

As we value these active, we look forward to continuing this constructive cooperation to support sustainable development paths in our dear country. With your trust and continuous support, we will continue working towards a healthier and more prosperous future.

Sincere appreciation and respect are presented to everyone who has been part of this journey. Together, we build a lasting impact, and tomorrow will be even better.



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Enayah Health Society efforts are not limited to emergency response; they extend to provide a real health empowerment which removes the health obstacles that hinder the beneficiary in order to grant him an opportunity to achieve the self-sufficiency and effective contribution to supporting the national economy.